

# Packaging Strategies & Solutions, LLC

Innovative Package Development -  
From Concept through Commercialization



Expertise to help your company  
achieve packaging success  
through:

- User Centered Packaging Innovation
- Cost Optimization
- Project Management
- Regulatory Testing, Compliance and Documentation
- Distribution Challenge Testing and Optimization
- Material and Component Specifications
- Troubleshooting & Production Efficiency Optimization
- Sustainability Evaluation
- Technical Knowledge + Strong Interpersonal Skills
- Industry Speaker and Author

- 2014 AmeriStar Winner
- 2015 WorldStar Winner
- 2015 PharmaPack Keynote Speaker—  
"Packaging Innovation - "Method or Magic?"
- 2015 Foodservice Packaging Institute Speaker
- Over 25 US and Global Patents

Nancy Limback has worked in leadership roles across areas such as package development, operations, and regulatory for several major global pharmaceutical and food companies for over 25 years including Ralston Purina, Sara Lee, and Mead Johnson/Bristol-Myers Squibb, and Sanofi. She is past president of the St. Louis Gateway IOPP Chapter and member of the Drug and Pharmaceutical Packaging Committee, and was awarded the IOPP Phi Alpha Kappa Award. Limback led many highly successful packaging projects including Rx to OTC product switches that addressed product requirements, customer, marketing/sales, retailer, and supply chain needs.

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